

NOTIFICATION OF THE GUJARAT UNIVERSITY

No. Exam. 'A' /32541/ of 2018

**Programme of the M.B.A-II. SEMESTER-IV (Full-time & Part-time Evening Programme)
Examination—April-May 2018**

Candidates are requested to be present at their respective places of examination, *fifteen minutes before the time appointed for the setting of the first paper and ten minutes before time for setting of each subsequent paper.* CANDIDATES ARE FORBIDDEN TO TAKE ANY BOOK, PAPER, ANY KIND OF HANDWRITTEN/TYPED/PRINTED MATERIAL, PROGRAMMABLE CALCULATOR OR ANY TYPE OF MOBILE PHONE OR ELECTRONIC INSTRUMENT INTO THE EXAMINATION HALL.

The Place for the examination will be :

B.K. School of Business Management, Gujarat University Campus, Ahmedabad-9.

The written examination will be conducted in the following order.

M.B.A. II- SEMESTER-IV (Full-time & Part-time Evening Programme)

Monday, 30-04-2018	Presentation of : Contemporary Issues in Finance/Mktg./HR/Operation	At B. K. School 11-00 a.m. Onwards
Tuesday, 01-05-2018	Presentation and Viva-voce of Project Study (Grand Project)	At B. K. School 11-00 a.m Onwards

**M.B.A. II- SEMESTER-IV (Full-time & Part-time Evening Programme)
(B.K. School - Batches 2009 onwards)**

Day & Date	Subject [Time : 10-00 a.m. to 1-00 p.m.]
Wednesday, 2nd May, 2018	Environment Management [Time : 10-00 a.m. to 12-00 p.m.]
Thursday, 3rd May, 2018	New Enterprise & Innovation Management
Friday, 4th May, 2018	International Business
Saturday, 5th May, 2018	HR — Performance Management
Monday, 7th May, 2018	Finance — Security Analysis and Portfolio Management
Tuesday, 8th May, 2018	Marketing — Services & Relationship Marketing
Wednesday, 9th May, 2018	Marketing — Product & Brand Management HR — HR Policy Formulation Finance — Banking & Insurance
Thursday, 10th May, 2018	Finance — Corporate Finance & Restructuring HR — Compensation Management Marketing — International Marketing
Friday, 11th May, 2018	OD & Leadership [Time : 10-00 a.m. to 12-00 p.m.]

Ahmedabad-380 009.

April 20, 2018

for, Controller of Examinations.