

NOTIFICATION OF THE GUJARAT UNIVERSITY

No. Exam. '4-A' /54825/ of 2019

**Programme of the M.B.A.-II — SEMESTER-III (Repeater & Fresher)
(Full-time and Evening Programme) Examination—May, 2019**

Candidates are requested to be present at their respective places of examination, *fifteen minutes before the time appointed for the setting of the first paper and ten minutes before time for setting of each subsequent paper.* CANDIDATES ARE FORBIDDEN TO TAKE ANY BOOK, PAPER, ANY KIND OF HANDWRITTEN/TYPED/PRINTED MATERIAL, PROGRAMMABLE CALCULATOR, ANY TYPE OF MOBILE PHONE OR ELECTRONIC INSTRUMENT INTO THE EXAMINATION HALL.

Place will be declared later on :

The written examination will be conducted in the following order.

**M.B.A.-II — SEMESTER-III (Full-time & Evening) (Repeater & Fresher)
(Only for B. K. School Students)
[Batches 2009 onwards]**

Day & Date	Subject [Time : 2-00 p.m. to 4-30 p.m.]
Wednesday, 15th May, 2019	Business Laws (BL)
Thursday, 16th May, 2019	Management Control System (MCS)
Friday, 17th May, 2019	Corporate Strategic Management (CSM)
Monday, 20th May, 2019	Finance — Derivatives and Risk Management (DRM)
Tuesday, 21st May, 2019	Finance — International Finance (IF) / Marketing — Sales and Distribution Management (SDM) / HRM — Recruitment & Selection (R & S)
Wednesday, 22nd May, 2019	Finance — Corporate Taxation & Financial Planning (CT & FP) / Marketing — Consumer Behaviour (CB) / HRM — Strategic Human Resources Management (SHRM)
Thursday, 23rd May, 2019	Marketing — Integrated Marketing Communications (IMC)
Friday, 24th May, 2019	Finance — Management of Financial Services (MFS)
Monday, 27th May, 2019	Marketing — Marketing Research (MR)
Tuesday, 28th May, 2019	HRM — Human Resource Development (HRD)
Wednesday, 29th May, 2019	HRM — Management of Industrial Relations (MIR)
Thursday, 30th May, 2019	Operation — Logistics & Supply Chain Management (L & S)
Friday, 31st May, 2019	TQM — Total Quality Management (TQM)
Saturday, 1st June, 2019	Project Viva & Presentation of Special Studies for (Mktg. / Finance / HR Students) [At B. K. School 2-00 p.m.]